



Author-it and Syrinx Partner to Bring Enterprise Authoring to SharePoint

Author-it and New Syrinx SharePoint Connector Solution Deliver Gilbane Inc.'s Library of Operations Manuals via SharePoint 2007

WALTHAM, Mass – September 1, 2009 - [Author-it Software Corporation](#) (ASC), a world leader in software for enterprise authoring, content management, publishing, and localization, and [Syrinx Consulting](#), an IT consulting and software development firm that delivers easy-to-use .Net and [SharePoint applications](#), today announced a key partnership designed to leverage complementary Microsoft Office SharePoint Server solutions for existing and new client organizations.

Syrinx and Author-it first partnered to best meet requirements of [Gilbane Inc.](#), one of the largest privately held family-owned companies in construction and real estate, with annual revenues above \$3.5 billion. Gilbane engaged Syrinx to deliver an enterprise search solution that would enable employees to pull the right content from more than 1000 sources, from Job Site Control documents to Human Resources and Financial Forms. The solution warranted authoring, importing and delivering critical company operations manuals via SharePoint 2007.

"The Gilbane initiative led us to investigate enterprise authoring, content management and publishing products that we could integrate with SharePoint. We ultimately chose Author-it for its industry-leading authoring and publishing capabilities," commented Ryan Thomas, SharePoint Practice Director, Syrinx. "Allowing Author-it's native publishing functionality to quickly push managed and styled content into SharePoint filled a gap in Gilbane's need to maintain control over structured authoring, while providing maximum flexibility in the delivery and social communication functions of their existing SharePoint infrastructure."

Designed specifically for Author-it, the Syrinx SharePoint Connector extends Author-it's standard publishing capabilities by allowing users to deploy content automatically and directly into SharePoint. At the click of a button, content, graphics, links, navigation, and metadata within Author-it are published to a SharePoint list. Sharepoint indexes the information making it natively searchable and browsable as standard items in a page library and in a web-based format native to a specific SharePoint environment.

To deliver the client solution, Author-it's [multi-channel publishing engine](#) connects to the [Syrinx SharePoint Connector](#) allowing seamless, single-click publishing of content from Author-it directly into SharePoint. The partnership offers an end-to-end content management solution, with Author-it used for the authoring, management and publishing of content, while the Syrinx SharePoint Connector deploys the published output directly to SharePoint sites for consumption by the intended audience.

“Syrinx and Author-it are best-in-class organizations with deep SharePoint expertise. They have demonstrated an effective partnership by collaborating to take SharePoint to its fullest capability for Gilbane,” said Jonathan Rider, CIO of Gilbane Inc. “Recently rolled out, our SharePoint enterprise search and authoring solution – powered by Author-it and Syrinx SharePoint Connector – is already helping account managers and other staff use the vast 100+ year knowledge base and talent across the enterprise.”

"Integration with Microsoft SharePoint and similar products is an important element of our overall product and market development strategy, and sets Author-it in a league of its own as an Enterprise Authoring Platform," said Paul Trotter, CEO of ASC. "Syrinx has proven to be the ideal partner in this respect. Their SharePoint expertise, coupled with solid organizational and client relationship skills, resulted in the delivery of an outstanding solution for Gilbane Inc."

About Syrinx

[Syrinx Consulting Corp.](#) is an IT consulting and software development firm that delivers easy-to-use .Net and [SharePoint applications](#), IT resources and training to mid-market and enterprise organizations in the financial services, healthcare, pharmaceutical, and AEC industries. A Microsoft Gold-Certified Partner, Syrinx designs, builds and maintains large-scale collaborative applications and Web sites for faster time to market, reduced organizational costs and business advantage. The company is trusted for its roster of consistently high-quality developers and architects who work on site, delivering projects on time and within budget. Founded in 1998, Syrinx is based in Waltham, MA and has been recognized on the *Boston Business Journal's* lists of the area's "Largest IT Consulting Firms" and "Fastest Growing Companies" and the "Inc. 5000" lists for three years. For more, visit www.syrinx.com or call (888) 5-SYRINX.

About Author-it

[Author-it Software Corporation](#) (ASC) is a world leader in software for enterprise authoring, content management, publishing, and localization. Its flagship product, Author-it, is an end-to-end content management solution capable of publishing content to multiple deliverables. Since its release in 1997, ASC has produced five major versions of Author-it, resulting in a robust product built on proven technologies. Author-it is used in over 50 countries, by over 3500 clients and chosen by Fortune 100 organizations for worldwide deployments, making it one of the world's most popular content management solutions. ASC has offices in Newport Beach, California and Auckland, New Zealand. For more, visit www.author-it.com or call United States, +1 888 999 1021; Asia Pacific +64 9 915 5070.

Press Contacts:

Liza Colburn, for Syrinx
liza@lcpublicrelations.com
+1-781-562-0111

Steve Davis, Author-it
Sdavis@author-it.com
+1-949-612-1218 x 522

###